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Full page 8.625" x 11.25" (w x h) includes bleed keep art 0.5" from edges due to trim		\$1228	\$1075	Swine
1/2 page Horizontal: 7.625" x 4.8125" (w x h) Vertical: 3.75" x 9.75" (w x h)	\$825	\$660	\$578	spotting
1/4 page 3.75" x 4.8125" (w x h)	\$484	\$387	\$339	
Business Directory 2.5" x 2.4" (w x h)	\$165	\$140	\$129	T

Get Outside is a full-color glossy magazine with a print circulation of 25,000 and 25,000 digital copies. It is printed twice a year (Winter/Spring and Summer/Fall) and is distributed throughout San Luis Obispo and Northern Santa Barbara Counties. Pickup points for **Get Outside** include chambers of commerce, hotels, college campuses, corporations, shopping centers, and other high-traffic areas, including many *New Times* and *Sun* newspaper racks.

Contact us for more info!

New Times

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