

**W**ith an alternative paper there's another voice—  
an alternative voice—for the community to  
partake of. With the consolidation of mass  
media today by vast corporate interest, these independent  
voices are all the more necessary if real knowledge and  
accurate information is to flourish. Without them, the world  
would be a poorer place.









—STEVE MOSS, FOUNDER  
(1948-2005)

**NMG** New Times Media Group

NEW TIMES + SUN + MENUS + GET OUTSIDE + MY805TIX + DIGITAL ADVERTISING

EST. 1986

## Print

<input type="checkbox"/>			Local news, arts, and entertainment weekly newspaper covering San Luis Obispo County published every Thursday
<input type="checkbox"/>			Local news, arts, and entertainment weekly newspaper covering Northern Santa Barbara County published every Thursday
<input type="checkbox"/>			The Central Coast guide to all things food and drink covering both San Luis Obispo and Northern Santa Barbara Counties
<input type="checkbox"/>			The Central Coast guide to all things outside covering both San Luis Obispo and Northern Santa Barbara Counties

## Ticketing

<input type="checkbox"/>			Online ticketing portal and media support dedicated exclusively to Central Coast events
--------------------------	---	---	---

## Additional print

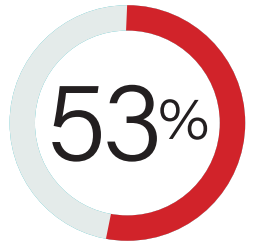
<input type="checkbox"/>	<b>FRONT COVER STICKY NOTES</b>	Get your message on the front cover of <i>New Times</i> and the <i>Sun</i>
<input type="checkbox"/>	<b>INSERTS</b>	Insert your postcard, flyer or multipage inserts into <i>New Times</i> and the <i>Sun</i>
<input type="checkbox"/>	<b>CLASSIFIEDS</b>	Largest reach on the Central Coast for your real estate, business services, employment, and legal notice advertising
<input type="checkbox"/>	<b>SHOP LOCAL (SUN)</b>	Full color back page placement every week to promote your business

## Digital

<input type="checkbox"/>	<b>WEBSITE ADS</b>	NewTimesSLO.com and SantaMariaSun.com
<input type="checkbox"/>	<b>E-NEWSLETTERS</b>	Your opportunity for the premium spots on our five weekly e-newsletters
<input type="checkbox"/>	<b>My805Tix TICKET WIRE</b>	
<input type="checkbox"/>	<b>New Times NEWS WIRE</b>	
<input type="checkbox"/>	<b>Sun NEWS WIRE</b>	
<input type="checkbox"/>	<b>New Times EVENTS WIRE</b>	
<input type="checkbox"/>	<b>Sun EVENTS WIRE</b>	

# LARGEST REACH ON THE CENTRAL COAST

## READERSHIP



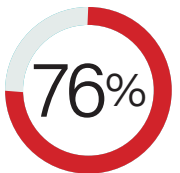
Percent of *New Times* readers who refer to their copy 1-3 times  
77,500 (Pass Along Rate 3.1)



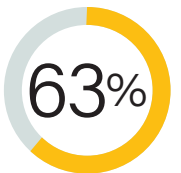
Percent of *Sun* readers who refer to their copy 1-3 times  
33,600 (Pass Along Rate 2.8)

## EDUCATION

Percent of readers with college or advanced degree



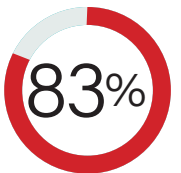
NEW TIMES



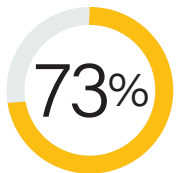
SUN

## HOUSE OWNERS

Percent of readers who own their home



NEW TIMES



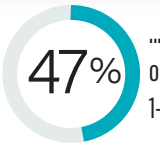
SUN

## ACTIVITIES

Percent of *New Times* and *Sun* readers who ...



... prefer to shop at locally-owned businesses



... dine in or get take out from restaurants 1-3 times a week

## WEBSITE STATS

**NewTimesSLO.COM** - Sessions 59K • New Users 44K • Page views 102K

**SantaMariaSUN.COM** - Sessions 19K • New Users 16K • Page views 24K

Website statistics reflect monthly average audience overview for 2021. Results provided by Google Analytics. Additional report information available upon request.

## E-NEWSLETTERS

(SUBSCRIBER NUMBERS AS OF JANUARY 2024)

**New Times NEWS WIRE** (approx. 16K subscribers) • **New Times EVENT WIRE** (approx. 16K subscribers)

**Sun NEWS WIRE** (approx. 12K subscribers) • **Sun EVENT WIRE** (approx. 12K subscribers)

**My805Tix TICKET WIRE** (approx. 72K subscribers)

**NEW TIMES**  
TOTAL DISTRIBUTION 57,000  
(25K Print + 32K Digital)

**SUN**  
TOTAL DISTRIBUTION 36,000  
(12K Print + 24K Digital)

Distributed every Thursday with over 1,400 locations from Paso Robles to Santa Ynez

**MENUS**  
TOTAL DISTRIBUTION 65,000  
(40K PRINT + 25K DIGITAL)  
Distributed twice a year

**GET OUTSIDE**  
TOTAL DISTRIBUTION 50,000  
(25K PRINT + 25K DIGITAL)  
Distributed twice a year

*New Times*  
(805) 546-8208

1010 Marsh Street  
San Luis Obispo, CA 93401  
fax: (805) 546-8641  
NewTimesSLO.com

*Sun*  
(805) 347-1968

801 South Broadway  
Santa Maria, CA 93454  
SantaMariaSun.com

## We offer award-winning graphic design and production totally free to our clients

### CAMERA READY ARTWORK

Camera ready ads are print-ready advertisements, supplied by the client, built to NTMG guidelines that do not require any adjustments.

#### FORMAT

Camera-ready ads should be built to the specified NTMG ad size and submitted in PDF file format. For best print quality, all advertisements should be at least 300 dpi. We do not accept Publisher files, Quark files, Word files, or Freehand files. All fonts should be embedded, outlined, or converted to paths. All links should be embedded in the PDF file.

### AD ELEMENTS

(Logos / Photos / Images / Text)

For best print quality, all logos and supplied images should be at least 300 dpi. Images taken from the web are not acceptable (aside from legality issues, they are generally not high enough resolution to reproduce well).

### GETTING ARTWORK TO US

Ad elements and camera-ready ads can be submitted to NTMG digitally via e-mail, Dropbox, flash drive, or CD. Please send your artwork directly to your sales rep.

### DEADLINES

Deadline for ad elements is **Friday by 3:30pm** prior to publication.  
Camera ready ads are due **Monday by 4pm** prior to publication.

Love the ocean?  
Join the club!

MOONDOGGIES BEACH CLUB  
Since 1986

Premium surf & skate clothing & equipment

837 Monterey St, SLO 805.541.1995 781 Dolliver St, Pismo Beach 805.773.1995  
moondoggiesbeachclub.com @moondoggiesbeachclub

Have frisbee...  
Will Travel!

- Collars & Leashes
- Harnesses
- Travel Bowls & Bags
- Supplements
- Toys
- Human-Grade & Special-Needs Foods
- Barkery
- Items: Cookies, Donuts & Treats
- Tough Toys
- Fresh Petucolinos & Canine Cuisine

That's FETCH!  
Pet Supplies & More  
(805) 961-0802  
3564 Skyway Dr.  
Santa Maria  
Facebook icon: That'sFETCH805.com

NOW AT THE HUB!  
Visit Our New Krobar Tasting Room  
1701 Monterey St SLO

GO FOR THE GOLD

CELEBRATING 10 YEARS 2012-2022

GIN • VODKA • BOURBON • RYE • MALT WHISKEY

SMALL BATCH  
KROBAR CRAFT DISTILLERY  
MADE IN THE U.S.A.  
Distillery Tours • Spirit Flights  
Craft Cocktail Bar • Food

NOW AT THE HUB  
1701 Monterey Street, San Luis Obispo  
See website for hours:  
KrobarDistillery.com @KrobarCraftDistillery

NOW WITH TWO SHOWROOMS TO SERVE YOU

COUNTERTOP MARBLE SHOWROOM

805.544.9133 or visit slmarble.com

Bring your dreams to life with San Luis Marble  
Contact our expert team for personalized assistance with your countertop or tile project. Family owned and operated, we have proudly serviced the Central Coast and Valley for over 35 years.

Natural Stone  
Quartz  
Tile Retailer  
Fabricator  
Counter Installer

San Luis Obispo  
5452 Edna Rd. | Showroom & Slab Yard

Santa Maria  
914 W. Betteravia Rd. | Showroom & Fabrication

FREE IN-HOME CONSULTATION

# 2025 AD PLANNER

## JANUARY

- 2

---

- 9 ● VOLUNTEERS

---

- 16 GET OUTSIDE DEADLINE  
MLK, JR. DAY-MON 1/20

---

- 23

---

- 30

## FEBRUARY

- 6 GET OUTSIDE PUBLISHED IN FEB

---

- 13 ● HEALTH & WELLNESS  
VALENTINE'S DAY-FRI 2/14  
PRESIDENTS' DAY-MON 2/17

---

- 20 BEST OF SLO BALLOT

---

- 27 ● WEDDINGS  
BEST OF SLO BALLOT

## MARCH

- 6 BEST OF SLO BALLOT

---

- 13

---

- 20 ★ SPRING ARTS  
MENUS DEADLINE

---

- 27 THE SUN'S 25TH BDAY 3/31

## APRIL

- 3 MENUS PUBLISHED IN APR

---

- 10

---

- 17 ★ STRAWBERRY FESTIVAL  
STRAWBERRY FESTIVAL 4/25-27

---

- 24 WINNING IMAGES ENTRY

## MAY

- 1 ● BEST OF SLO COUNTY  
WINNING IMAGES ENTRY

---

- 8 WINNING IMAGES ENTRY  
MOTHER'S DAY-SUN 5/11

---

- 15

---

- 22 ★ SUMMER GUIDE  
MEMORIAL DAY-MON 5/26

---

- 29

## JUNE

- 5 ● PRIDE - TBD  
BEST OF NSBC BALLOT

---

- 12 FATHER'S DAY-SUN 6/15  
BEST OF NSBC BALLOT

---

- 19 ● WINNING IMAGES  
JUNETEENTH-THUR 6/19  
GET OUTSIDE DL  
BEST OF NSBC BALLOT

---

- 26

## JULY

- GET OUTSIDE PUBLISHED IN JULY
- 3 ★ SB COUNTY FAIR  
4TH OF JULY-FRI 7/4 SB COUNTY FAIR 7/9-13

---

  - 10 ★ CA MID-STATE FAIR  
CA MID-STATE FAIR 7/16-27

---

  - 17 NTMA ENTRY

---

  - 24 ● 55 FICTION  
NTMA ENTRY

---

  - 31 NTMA ENTRY

## AUGUST

- 7 ● EDUCATION TODAY  
NEW TIMES' 39TH BDAY-8/13

---

- 14

---

- 21 ● BEST OF NSBC

---

- 28 PET PHOTO ENTRY  
LABOR DAY-MON 9/1

## SEPTEMBER

- 4 PET PHOTO ENTRY

---

- 11 ● STUDENT GUIDE  
CAL POLY WEEK OF WELCOME  
PET PHOTO ENTRY

---

- 18

---

- 25 ★ AUTUMN ARTS

## OCTOBER

- 2 MENUS DL & PUBLISHED IN OCTOBER

---

- 9 COLUMBUS DAY-MON 10/13

---

- 16

---

- 23 ● PET

---

- 30 HALLOWEEN-FRI 10/31  
ELECTION DAY-TUES 11/4

## NOVEMBER

- 6 NTMA SHOWCASE-FRI 11/7  
VETERAN'S DAY-TUES 11/11

---

- 13

---

- 20 ★ HOLIDAY GUIDE

---

- 27 THANKSGIVING-THURS 11/27

## DECEMBER

- 4

---

- 11

---

- 18

---

- 25 ● YEAR IN REVIEW  
CHRISTMAS-THUR 12/25  
NEW YEAR'S DAY-THUR 1/1/26

NEW TIMES & SUN PUBLICATION  
NEW TIMES ONLY PUBLICATION  
SUN ONLY PUBLICATION  
SPECIAL GLOSSY MAGAZINE

★ = PULL OUT ISSUE ● = THEMED ISSUE

Winning Images entries due: Mon, May 12  
55 Fiction entries due: Mon, June 16  
NTMA entries due: Mon, August 4  
Pet photo entries due: Mon, Sept. 15



New Times (805) 546-8208 Sun (805) 347-1968



My805Tix is an online ticket portal dedicated exclusively to Central Coast events. We provide organizations with access to the entire New Times and Sun audiences.

## WHAT WE OFFER

- Media support
- Full page print ads in *New Times* and *Sun* weekly publications
- Promotion on NewTimesSLO.com, SantaMariaSun.com, and My805Tix.com
- Promotions via Ticket Wire e-newsletter and social media posts reaching thousands of people who love the Central Coast
- Box office to answer calls, process phone orders, and hand out tickets
- Customer data, reports, and tracking
- A highly-competitive credit card processing rate that you can pass along to the ticket buyer if you choose
- Online ticket sales from a trusted resource
- 30% off all NTMG print and digital products

## KEY FEATURES & BENEFITS

**ONE-PAGE CHECKOUT** - reduce cart abandonment

**TIME-ENTRY UPDATES** - space out check-in by venue, date, and time.

**SERIES EVENTS** - manage ticket inventory and packages across a series of events or reoccurring events

**SPONSORSHIP INVENTORY** - more branding opportunities than any other platform (brand tickets, logos, and links on checkout page, lead gen, etc.)

**UPSELL AT CHECKOUT** - create a pop-up during checkout when a ticket is added to the cart

CONTACT PAUL IRVING AT [PAUL@BIGGIGSLO.COM](mailto:PAUL@BIGGIGSLO.COM)



**VIRTUAL EVENTS** - embed a live stream or pre-recorded video to a new landing page that is gated by ticket type or activity

**MERCHANDISE** - include a merchandise section at checkout to add new revenue pre-event

**TAP TO REDEEM** - fans can now tap their tickets or activities to redeem for a completely contactless check-in

**DEDICATED CLIENT SERVICES TEAM** - training, building events, on-site support, strategic consulting

**MULTI-LANGUAGE** - build event details in two languages for fans to toggle between based on preference, like English and Spanish

## ADS

**NewTimesSLO.com** and **SantaMariaSun.com** offer a unique online branding opportunity. Our digital advertising packages provide your business daily exposure throughout both websites.

**Leaderboard (728px x 90px)**

**Rectangle (300px x 250px)**

**My805Tix** ALL TICKETS. ONE PLACE.

**Former county jail inmate sues Sheriff's Office for mistreatment**

**MUSIC, ARTS & CULTURE**

**Planning Commission pushes Dana Reserve development to county supervisors**

**SLO County residents of Palestinian descent rally**

**Former county jail inmate sues Sheriff's Office for mistreatment**

**Local students, teachers get free access to the PAC through School Matinee Program**

**Local band Couch Dog brings horror movie magic to the music video experience for Not My Night**

**Marro Bay's community radio station The Rock celebrates 10 years with a concert on Oct. 28**

**READERS POLL**

**WHAT ARE YOUR THOUGHTS ON ISRAEL'S WAR ON PALESTINE?**

a. I condemn Israel's attacks.

b. I stand with Israel.

c. I don't know enough but will research.

d. I don't care about this.

**Vote!**

[View Results](#)

**SIGN UP TO WIN FREE TICKETS!**

**NewTimesSLO.com or SantaMariaSun.com**  
**LEADERBOARD (728 x 90) RECTANGLE (300 x 250)**  
 \$12 per 1,000 (10,000 minimum)

**BILLBOARD (2000 x 500)**  
**NewTimesSlo.com** - \$1800/month  
**SantaMariaSun.com** - \$1200/month

## NEWSLETTERS

Our weekly emailed newsletters feature premium leaderboard spots. Give your business optimum exposure in the limited premium space!

**NEWS WIRE**  
 CENTRAL COAST NEWS

**E-Newsletter (640px x 200px)**

**SIGN UP TO WIN FREE TICKETS!**

**New Times NEWS WIRE** (Thursday)  
 (approx 16,000 subscribers - size: 640x200)  
 1x=\$280 4x=\$252 8x=\$238 13x=\$210

**New Times EVENT WIRE** (Friday)  
 (approx 16,000 subscribers - size: 640x200)  
 1x=\$280 4x=\$252 8x=\$238 13x=\$210

**Sun NEWS WIRE** (Thursday)  
 (approx 12,000 subscribers - size: 640x200)  
 1x=\$280 4x=\$252 8x=\$238 13x=\$210

**Sun EVENT WIRE** (Friday)  
 (approx 12,000 subscribers - size: 640x200)  
 1x=\$280 4x=\$252 8x=\$238 13x=\$210

**NEWSLETTER TAKEOVER**  
 2 spots on ALL 4 Newsletters  
 1x=\$950 4x=\$855 8x=\$808 13x=\$713

## MY805TIX TICKET WIRE NEWSLETTER

**MY 805 TIX TICKET WIRE**  
 VISIT MY805TIX.COM

FESTIVALS | CONCERTS | ART | THEATER | FOOD + DRINK

**UPCOMING EVENTS**

**FEATURED EVENTS**

**Ticket Wire Image (500px x 380px)**

*Orchestra Nova presents:*  
**Silent Movie: "Show People"**  
 with Live Orchestra  
 Harold J. Miossi CPAC at Cuesta College  
 Sunday, October 30 • 4pm  
[BUY TICKETS NOW](#)

*Basin Street Regulars presents:*  
**Barrelhouse Wailers and The Decomposing Brass Quintet**  
 Pismo Beach Veterans Hall  
 Sunday, October 30 • 1-4pm  
[BUY TICKETS NOW](#)

**My805Tix TICKET WIRE**  
 (Wednesday)  
 (approx 72,000 subscribers - size: 500x380)  
 1x=\$455 4x=\$410 8x=\$387 13x=\$341

**My805Tix TICKET WIRE BUNDLE**  
 Print and Digital **New Times**  
 1x=\$625 4x=\$563 8x=\$531 13x=\$469  
 Print and Digital **SUN**  
 1x=\$600 4x=\$540 8x=\$510 13x=\$450

## Print & Digital BUNDLES\* *New Times*

SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,597	\$1,287	\$1,195	\$1,117	\$200
3/4	\$1,203	\$972	\$903	\$846	\$200
JR	\$932	\$756	\$703	\$659	\$200
1/2	\$848	\$688	\$641	\$601	\$150
3/8	\$677	\$551	\$514	\$483	\$150
5/16	\$603	\$493	\$459	\$432	\$150
1/4	\$496	\$407	\$380	\$358	\$75
3/16	\$394	\$326	\$305	\$288	\$75
1/8	\$283	\$236	\$222	\$211	\$50
1/16	\$184	\$158	\$149	\$143	\$25

## Print ONLY\*

SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,547	\$1,237	\$1,145	\$1,067	\$200
3/4	\$1,153	\$922	\$853	\$796	\$200
JR	\$882	\$706	\$653	\$609	\$200
1/2	\$798	\$638	\$591	\$551	\$150
3/8	\$627	\$501	\$464	\$433	\$150
5/16	\$553	\$443	\$409	\$382	\$150
1/4	\$446	\$357	\$330	\$308	\$75
3/16	\$344	\$276	\$255	\$238	\$75
1/8	\$233	\$186	\$172	\$161	\$50
1/16	\$134	\$108	\$99	\$93	\$25

\*Insertions must be weekly to qualify for frequency discounts. Rates are per insertion.

## Print & Digital BUNDLES\* *Sun*

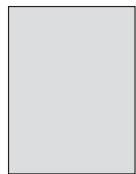
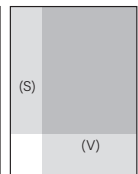
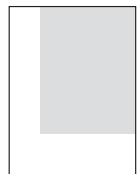
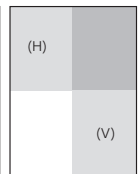
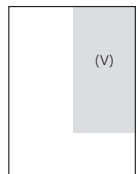
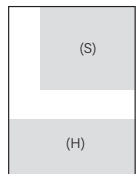
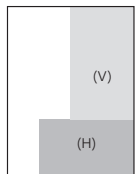
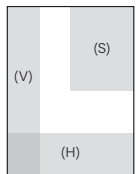
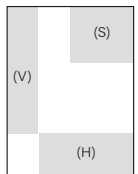
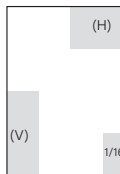
SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,083	\$877	\$815	\$763	\$200
3/4	\$825	\$670	\$623	\$585	\$200
JR	\$635	\$518	\$483	\$454	\$200
1/2	\$590	\$482	\$449	\$422	\$150
3/8	\$472	\$388	\$362	\$341	\$150
5/16	\$407	\$336	\$314	\$296	\$150
1/4	\$339	\$281	\$264	\$249	\$75
3/16	\$290	\$242	\$228	\$216	\$75
1/8	\$216	\$183	\$173	\$164	\$50
1/16	\$141	\$123	\$118	\$113	\$25

## Print ONLY\*

SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,033	\$827	\$765	\$713	\$200
3/4	\$775	\$620	\$573	\$535	\$200
JR	\$585	\$468	\$433	\$404	\$200
1/2	\$540	\$432	\$399	\$372	\$150
3/8	\$422	\$338	\$312	\$291	\$150
5/16	\$357	\$286	\$264	\$246	\$150
1/4	\$289	\$231	\$214	\$199	\$75
3/16	\$240	\$192	\$178	\$166	\$75
1/8	\$166	\$133	\$123	\$114	\$50
1/16	\$91	\$73	\$68	\$63	\$25

\*Bundles include 5,000 impressions per week with both leaderboard and medium rectangle web ads.

## PRINT AD SIZES

									
<b>Full Page</b> 10.125" w x 12.75" h	<b>3/4 Page</b> (V) 7.5" w x 12.75" h (S) 10.125" w x 9.5" h	<b>Junior Page</b> 7.5" w x 9.5" h	<b>1/2 Page</b> (H) 10.125" w x 6.25" h (V) 5" w x 12.75" h	<b>3/8 Page</b> (V) 5" w x 9.5" h	<b>3/8 Page</b> (H) 10.125" w x 4.625" h (S) 7.5" w x 6.25" h	<b>5/16 Page</b> (H) 7.5" w x 4.625" h (V) 5" w x 8" h	<b>1/4 Page</b> (H) 10.125" w x 3" h (V) 2.375" w x 12.75" h (S) 5" w x 6.25" h	<b>3/16 Page</b> (H) 7.5" w x 3" h (V) 2.375" w x 9.5" h (S) 5" w x 4.625" h	<b>1/8 Pg.</b> (H) 5" w x 3" h (V) 2.375" w x 6.25" h <b>1/16 Page</b> (S) 2.375" w x 3" h

## ADDITIONAL PRINT INFO

### PLACEMENT

When available, specific page position is guaranteed with a 15% placement charge. Minimum ad size: 3/16. Back page: 20% additional charge.

### FRONT COVER STICKY NOTES

\$70 per 1,000 includes printing. Rates are net. Minimum 12,000 per publication. Deadline is three weeks prior to publication date

### INSERTS

Insert rates \$50 per 1,000 for 12,000; \$45 for up to 37,000. Minimum inserts: 10,000. Call for multiple-page insert pricing.





# MENUS

**THE CENTRAL COAST GUIDE TO ALL THINGS FOOD AND DRINK**

The premier food and drink guide to the Central Coast with 65,000\* copies distributed every six months throughout San Luis Obispo and Northern Santa Barbara Counties

*\*40,000 print • 25,000 digital*



## RATES

### FRONT COVER

Includes consult, photoshoot, front cover, full page ad, and 1/2 page written feature story

**\$3800**

### PREMIUM PAGE PLACEMENT

Inside front cover, inside back cover, or back cover

**3x - \$1663 • 2x - \$1954 • 1x - \$2111**

### FULL PAGE AD + 1/2 PAGE FEATURE STORY

**3x - \$1964 • 2x - \$2331 • 1x - \$2625**

### 1/2 PAGE AD + 1/2 PAGE FEATURE STORY

**3x - \$1399 • 2x - \$1649 • 1x - \$1895**

### FULL PAGE AD

**3x - \$1386 • 2x - \$1628 • 1x - \$1759**

### 1/2 PAGE AD

**3x - \$821 • 2x - \$966 • 1x - \$1029**

### DIGITAL/WEB ADS

**Add digital for \$12 per 1,000**

(10,000 impressions)

### PUBLICATION DATES:

**April & October 2025**

## PRINT AD SPECS

**FULL PAGE** = 8.625" x 11.125" (includes 0.25" bleed)

Image Area = 8.375" x 10.875" (trim size)

Live Area = 8.125" x 10.625"

**1/2 PAGE VERTICAL** (no bleed) = 3.75" x 9.75"

### DIGITAL/WEB ADS (PIXELS)

**Leaderboard** = 728 x 90    **Rectangle** = 300 x 250

## PICK UP POINTS THROUGHOUT THE CENTRAL COAST:

Hotels • Wineries • Shopping Centers • Chambers of Commerce Corporations • High-traffic areas including many *New Times* and *Sun* newspaper racks.

# Get Outside

## THE CENTRAL COAST GUIDE TO EVERYTHING OUTSIDE

**Get Outside** is a full-color glossy magazine with a print circulation of 25,000 and 25,000 digital copies. It is distributed throughout San Luis Obispo and Northern Santa Barbara Counties. Pickup points include chambers of commerce, hotels, college campuses, corporations, shopping centers, and other high-traffic areas, including many *New Times* and *Sun* newspaper racks.



## RATES

### FULL PAGE AD

- 3x (30% OFF) - \$1075
- 2x (20% OFF) - \$1228
- 1x - \$1535

### 1/2 PAGE AD

- 3x (30% OFF) - \$578
- 2x (20% OFF) - \$660
- 1x - \$825

### 1/4 PAGE AD

- 3x (30% OFF) - \$339
- 2x (20% OFF) - \$387
- 1x - \$484

### BUSINESS DIRECTORY

- 3x (30% OFF) - \$129
- 2x (20% OFF) - \$140
- 1x - \$165

### PRINT AD SPECS

**FULL PAGE** = 8.625" x 11.125" (includes 0.25" bleed)  
Image Area = 8.375" x 10.875" (trim size)  
Live Area = 8.125" x 10.625"

**1/2 PAGE**  
**VERTICAL** = 3.75" x 9.75"  
**HORIZONTAL** = 7.625" x 4.8125"

**1/4 PAGE** = 3.75" x 4.8125"

**BUSINESS DIRECTORY** = 2.5" x 2.4"

**PUBLICATION DATES:**  
February & July 2025