



- **Full Glossy Full Color Magazine format**
- **Distributed every 6 months**
- **Professionally written feature stories available**

PICK UP POINTS THROUGHOUT THE CENTRAL COAST:

Hotels · Wineries · Shopping Centers
Corporations · Chambers of Commerce
High-traffic areas including many *New Times* and *Sun* racks

RATES

COVER

Includes photo shoot, front cover, full page ad, and a 1/2 page written feature story · \$3500 / single issue

PREMIUM PAGE PLACEMENT

Page 2, inside back cover, or back cover
\$1584 / two issues · \$1860 / single issue

FULL PAGE AD + 1/2 PAGE FEATURE

\$1870 / two issues · \$2200 / single issue

FULL PAGE AD

\$1320 / two issues · \$1550 / single issue

1/2 PAGE VERTICAL AD

\$782 / two issues · \$920 / single issue

AD DIMENSIONS

Full page = 7.625”w x 9.75”h · Full page with bleed = 8.625”w x 11.125”h
1/2 page vertical = 3.75”w x 9.75”h

DEADLINES

FEATURE STORY DEADLINE

AD DEADLINE

PUBLICATION DATES

April and October