

RATE CARD

Print & Digital BUNDLES*

New Times

SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,597	\$1,287	\$1,195	\$1,117	\$200
3/4	\$1,203	\$972	\$903	\$846	\$200
JR	\$932	\$756	\$703	\$659	\$200
1/2	\$848	\$688	\$641	\$601	\$150
3/8	\$677	\$551	\$514	\$483	\$150
5/16	\$603	\$493	\$459	\$432	\$150
1/4	\$496	\$407	\$380	\$358	\$75
3/16	\$394	\$326	\$305	\$288	\$75
1/8	\$283	\$236	\$222	\$211	\$50
1/16	\$184	\$158	\$149	\$143	\$25

Print ONLY*

SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,547	\$1,237	\$1,145	\$1,067	\$200
3/4	\$1,153	\$922	\$853	\$796	\$200
JR	\$882	\$706	\$653	\$609	\$200
1/2	\$798	\$638	\$591	\$551	\$150
3/8	\$627	\$501	\$464	\$433	\$150
5/16	\$553	\$443	\$409	\$382	\$150
1/4	\$446	\$357	\$330	\$308	\$75
3/16	\$344	\$276	\$255	\$238	\$75
1/8	\$233	\$186	\$172	\$161	\$50
1/16	\$134	\$108	\$99	\$93	\$25

*Insertions must be weekly to qualify for frequency discounts. Rates are per insertion.

Print & Digital BUNDLES*

Sun

SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,083	\$877	\$815	\$763	\$200
3/4	\$825	\$670	\$623	\$585	\$200
JR	\$635	\$518	\$483	\$454	\$200
1/2	\$590	\$482	\$449	\$422	\$150
3/8	\$472	\$388	\$362	\$341	\$150
5/16	\$407	\$336	\$314	\$296	\$150
1/4	\$339	\$281	\$264	\$249	\$75
3/16	\$290	\$242	\$228	\$216	\$75
1/8	\$216	\$183	\$173	\$164	\$50
1/16	\$141	\$123	\$118	\$113	\$25

Print ONLY*

SIZE	1X	13X	26X	52X	COLOR
FULL	\$1,033	\$827	\$765	\$713	\$200
3/4	\$775	\$620	\$573	\$535	\$200
JR	\$585	\$468	\$433	\$404	\$200
1/2	\$540	\$432	\$399	\$372	\$150
3/8	\$422	\$338	\$312	\$291	\$150
5/16	\$357	\$286	\$264	\$246	\$150
1/4	\$289	\$231	\$214	\$199	\$75
3/16	\$240	\$192	\$178	\$166	\$75
1/8	\$166	\$133	\$123	\$114	\$50
1/16	\$91	\$73	\$68	\$63	\$25

*Bundles include 5,000 impressions per week with both leaderboard and medium rectangle web ads.

PRINT AD SIZES

Full Page
 10.125" w x 12.75" h

3/4 Page
 (V) 7.5" w x 12.75" h
 (S) 10.125" w x 9.5" h

Junior Page
 7.5" w x 9.5" h

1/2 Page
 (H) 10.125" w x 6.25" h
 (V) 5" w x 12.75" h

3/8 Page
 (V) 5" w x 9.5" h

3/8 Page
 (H) 10.125" w x 4.625" h
 (S) 7.5" w x 6.25" h

5/16 Page
 (H) 7.5" w x 4.625" h
 (V) 5" w x 8" h

1/4 Page
 (H) 10.125" w x 3" h
 (V) 2.375" w x 12.75" h
 (S) 5" w x 6.25" h

3/16 Page
 (H) 7.5" w x 3" h
 (V) 2.375" w x 9.5" h
 (S) 5" w x 4.625" h

1/8 Pg. (H) 5" w x 3" h
 (V) 2.375" w x 6.25" h
1/16 Page
 (S) 2.375" w x 3" h

ADDITIONAL PRINT INFO

PLACEMENT

When available, specific page position is guaranteed with a 15% placement charge. Minimum ad size: 3/16. Back page: 20% additional charge.

FRONT COVER STICKY NOTES

\$70 per 1,000 includes printing. Rates are net. Minimum 12,000 per publication. Deadline is three weeks prior to publication date

INSERTS

Insert rates \$50 per 1,000 for 12,000; \$45 for up to 37,000. Minimum inserts: 10,000. Call for multiple-page insert pricing.